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UNQ HOLDINGS LIMITED

优趣汇控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2177)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2024

FINANCIAL HIGHLIGHTS

Decline in revenue

• Mainly affected by the optimization of the existing brand and channel structure and the termination of some low-margin brand partnerships, coupled with the impact of the external environment, the Group recorded a revenue of RMB613.3 million for the six months ended 30 June 2024, representing a decrease of 32.0% compared to the same period of last year.

Increase in gross profit margin

• Due to proactive improvements in the trading terms with brand partners and continued cost reduction and efficiency improvement, the Group's gross profit margin for the six months ended 30 June 2024 was 30.0%, representing an increase of 3.2 percentage points as compared to the gross profit margin of 26.8% in the same period of last year.

Significant increase in net profit

• For the six months ended 30 June 2024, the Group recorded a net profit of RMB23.7 million, representing an increase of 981.1% as compared to the net profit of RMB2.2 million for the same period of last year.

Increase in basic earnings per share

• The Group's basic earnings per share for the six months ended 30 June 2024 was RMB0.15, and the Group's basic earnings per share for the same period of last year was RMB0.01.

The board (the "Board") of directors (the "Directors") of UNQ Holdings Limited (the "Company") is pleased to announce its unaudited condensed consolidated interim results of the Company and its subsidiaries (collectively referred to as the "Group") for the six months ended 30 June 2024 together with comparative figures for the corresponding period in 2023 as follows:

INTERIM CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

For the six months ended 30 June 2024

| | Unaudited Six months ended 3 | | |
|--|---------------------------------|-----------|-----------|
| | Note | 2024 | 2023 |
| | woie | RMB'000 | RMB'000 |
| Revenue | 7 | 613,304 | 901,925 |
| Cost of revenue | 8 | (429,583) | (660,574) |
| Gross profit | | 183,721 | 241,351 |
| Selling and marketing expenses | 8 | (135,237) | (197,878) |
| General and administrative expenses | 8 | (25,653) | (34,806) |
| Research and development expenses | 8 | (2,251) | (1,778) |
| Net impairment losses on financial assets | | (3,756) | (4,713) |
| Other income | | 39 | 755 |
| Other (losses)/gain | | (435) | 5,193 |
| Operating profit | | 16,428 | 8,124 |
| Finance income | 9 | 5,538 | 563 |
| Finance costs | 9 | (2,697) | (8,688) |
| Finance income/(costs) – net | | 2,841 | (8,125) |
| Share of net profit of associates and joint ventures | | | |
| accounted for using the equity method | | 9,016 | 1,286 |
| Profit before income tax | | 28,285 | 1,285 |
| Income tax (expense)/credit | 10 | (4,576) | 908 |
| Profit for the period | | 23,709 | 2,193 |
| Attributable to: | | | |
| Owners of the Company | | 24,422 | 1,678 |
| Non-controlling interests | | (713) | 515 |
| | | 23,709 | 2,193 |
| | | | · |

| | | ted ed 30 June | |
|--|------|-------------------|-----------------|
| | Note | 2024 RMB'000 | 2023 RMB'000 |
| Other comprehensive (losses)/income Items that maybe reclassified to profit or loss Share of other comprehensive losses of associates and joint ventures accounted for | | | |
| using the equity method | | (580) | (93) |
| Exchange differences on translation of foreign operations | | (9,067) | 2,472 |
| Total other comprehensive (losses)/income | | (9,647) | 2,379 |
| Total comprehensive income for the period | | 14,062 | 4,572 |
| Attributable to: | | | |
| Owners of the Company | | 14,775 | 4,057 |
| Non-controlling interests | | (713) | 515 |
| | | 14,062 | 4,572 |
| Earnings per share for profit attributable to owners of the Company | | | |
| Basic earnings per share (RMB) | 11 | 0.15 | 0.01 |
| Diluted earnings per share (RMB) | 11 | 0.15 | 0.01 |

The above interim condensed consolidated statement of comprehensive income should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED BALANCE SHEETS

As at 30 June 2024

| | Note | Unaudited 30 June 2024 RMB'000 | Audited 31 December 2023 RMB'000 |
|---|------|---|---|
| ASSETS | | | |
| Non-current assets | | 10.073 | 10 492 |
| Property, plant and equipment | | 10,072 | 10,483 |
| Intangible assets Deferred tax assets | | 1,716 53,615 | 1,825 52,639 |
| Investments accounted for using the equity method | | 25,321 | 16,637 |
| Financial assets measured at fair value through | | 23,321 | 10,037 |
| profit or loss (FVPL) | 5.2 | 35,458 | 35,414 |
| Total non anyment agests | | 126 192 | 116,000 |
| Total non-current assets | | 126,182 | 116,998 |
| Current assets | | | |
| Inventories | 12 | 293,207 | 279,570 |
| Trade and other receivables | 13 | 206,348 | 243,697 |
| Other current assets | | 107,450 | 126,214 |
| Financial assets measured at fair value through | 5.2 | 10 000 | |
| profit or loss (FVPL) Restricted cash | 3.2 | 10,000 | - 52 475 |
| | | 60,475 | 52,475 |
| Cash and cash equivalents | | 365,413 | 338,397 |
| Total current assets | | 1,042,893 | 1,040,353 |
| Total assets | | 1,169,075 | 1,157,351 |
| FOLLEY | | | |
| EQUITY Share conital | | 14 | 14 |
| Share capital Share premium | | 2,524,727 | 2,524,727 |
| Other reserves | | (1,484,580) | (1,474,933) |
| Accumulated losses | | (299,107) | (323,529) |
| Accumulated losses | | (2)),107) | (323,329) |
| Equity attributable to owners of the Company | | 741,054 | 726,279 |
| Non-controlling interests | | 2,351 | 979 |
| Total equity | | 743,405 | 727,258 |

| | Note | Unaudited 30 June 2024 | Audited 31 December 2023 |
|-------------------------------------|-------|------------------------------|--------------------------------|
| | 1,010 | RMB'000 | RMB'000 |
| LIABILITIES Non-current liabilities | | | |
| Borrowings | 14 | 28,932 | 35,188 |
| Lease liabilities | - | 3,409 | 3,409 |
| Total non-current liabilities | - | 32,341 | 38,597 |
| Current liabilities | | | |
| Contract liabilities | | _ | 521 |
| Trade and other payables | 15 | 241,570 | 181,691 |
| Lease liabilities | | 5,669 | 5,669 |
| Current tax liabilities | | 12,552 | 9,452 |
| Provisions | | 6,375 | 6,375 |
| Borrowings | 14 | 127,163 | 187,788 |
| Total current liabilities | - | 393,329 | 391,496 |
| Total liabilities | - | 425,670 | 430,093 |
| Total equity and liabilities | | 1,169,075 | 1,157,351 |

The above interim condensed consolidated balance sheet should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2024

| | | | | | Unaudited | | | |
|---|------|-----------------------|-----------------------|------------------------|----------------------------|-------------------|---|----------------------------|
| | | | Attributable | to owners of tl | ne Company | | | |
| | Note | Share capital RMB'000 | Share premium RMB'000 | Other reserves RMB'000 | Accumulated losses RMB'000 | Total RMB'000 | Non- controlling interests RMB'000 | Total equity RMB'000 |
| As at 1 January 2024 | | 14 | 2,524,727 | (1,474,933) | (323,529) | 726,279 | 979 | 727,258 |
| Comprehensive income/(losses) Profit/(loss) for the period Other comprehensive losses | | | | (9,647) | 24,422 | 24,422 (9,647) | (713) | 23,709 (9,647) |
| Transactions with owners: Dividends declared to non-controlling shareholders | | - | | - | | - | (245) | (245) |
| Contribution from non-controlling interests | | | | | | | 2,330 | 2,330 |
| As at 30 June 2024 | | 14 | 2,524,727 | (1,484,580) | (299,107) | 741,054 | 2,351 | 743,405 |
| As at 1 January 2023 | | 14 | 2,542,930 | (1,474,665) | (305,312) | 762,967 | 166 | 763,133 |
| Comprehensive income Profit for the period Other comprehensive income | | | | 2,379 | 1,678 | 1,678 2,379 | 515 | 2,193 2,379 |
| Transactions with owners: Disposal of subsidiary | | | | | | | 124 | 124 |
| As at 30 June 2023 | | 14 | 2,542,930 | (1,472,286) | (303,634) | 767,024 | 805 | 767,829 |

The above interim condensed consolidated statement of changes in equity should be read in conjunction with the accompanying notes.

INTERIM CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

For the six months ended 30 June 2024

| | Unaudited Six months ended 30 June | |
|--|------------------------------------|-----------------|
| | 2024 RMB'000 | 2023 RMB'000 |
| Cash flows from operating activities | | |
| Cash generated from operations | 77,684 | 11,854 |
| Interest received | 5,538 | 563 |
| Income tax received/(paid) | 5,426 | (11,552) |
| Net cash generated from operating activities | 88,648 | 865 |
| Cash flows from investing activities | | |
| Purchases of property, plant and equipment | _ | (664) |
| Purchases of intangible assets | _ | (132) |
| Payments for investments accounted for using the equity | | (4.50) |
| method | (71) | (138) |
| Proceeds from disposal of property, plant and equipment Acquisition of financial assets at fair value through | _ | 23 |
| profit or loss | (10,000) | (34,359) |
| Disposal of subsidiaries, net of cash paid | _ | (252) |
| Payments for disposal of derivative financial instrument | _ | (1,151) |
| Repayment of loans by third parties | 1,343 | 600 |
| Net cash used in investing activities | (8,728) | (36,073) |
| Cash flows from financing activities | | |
| Proceeds from borrowings from third parties | 137,800 | 233,373 |
| Repayment of borrowings to third parties | (204,681) | (332,401) |
| Proceeds from loans from related parties | 18,290 | _ |
| Interest paid | (2,986) | (4,400) |
| Payments of lease liabilities | (3,317) | (3,618) |
| Contributions from non-controlling interests | 2,330 | _ |
| Dividends paid to non-controlling shareholders | (244) | |
| Net cash used in financing activities | (52,808) | (107,046) |
| Net increase/(decrease) in cash and cash equivalents | 27,112 | (142,254) |
| Cash and cash equivalents at beginning of the period | 338,397 | 417,642 |
| Effect on exchange rate difference | (96) | 633 |
| Cash and cash equivalents at end of the period | 365,413 | 276,021 |

For the above interim condensed consolidated statement of cash flows should be read in conjunction with the accompanying notes.

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL INFORMATION

For the six months ended 30 June 2024

1 GENERAL INFORMATION

The Company was incorporated in the Cayman Islands on 31 October 2019 as an exempted company with limited liability under the Companies Law (Cap. 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of the Company's registered office is Floor 4, Willow House, Cricket Square, Grand Cayman KY1-9010, Cayman Islands.

The Company is an investment holding company. The Group is principally engaged in (i) selling goods to customers ("Sales of Goods Business"), including Business To Business Model ("B2B") and Business To Consumer Model ("B2C"); (ii) the facilitation of brand partners' online operating services; (iii) the provision of digital marketing services in the People's Republic of China (the "PRC"). Mr. WANG Yong is the ultimate controlling shareholder of the Company.

The Company completed its initial public offering ("**IPO**") and listed its shares on the Main Board of the Stock Exchange of Hong Kong on 12 July 2021.

The interim condensed consolidated financial information is presented in Renminbi thousand (RMB'000), unless otherwise stated.

The interim condensed consolidated financial information was approved by the Board on 28 August 2024.

The interim condensed consolidated financial information has not been audited.

2 BASIS OF PREPARATION

The interim condensed consolidated financial information for the six months ended 30 June 2024 has been prepared in accordance with International Accounting Standard ("IAS") 34, "Interim financial reporting". The interim condensed consolidated financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2023, which have been prepared in accordance with IFRS Accounting Standards.

3 ACCOUNTING POLICIES

Except as described below, the accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2023, as described in those annual financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total earnings.

(a) New and amended standards adopted by the Group

- Classification of Liabilities as Current or Non-current and Non-current Liabilities with Covenants Amendments to IAS 1;
- Lease Liability in Sale and Leaseback Amendments to IFRS 16;
- Supplier Finance Arrangements Amendments to IAS 7 and IFRS 7;

There is no significant impact of the new and amended standards.

(b) New standards and interpretations not yet adopted

New standards, amendments and interpretations that have been published but not yet effective and have not been early adopted by the Group during the period ended 30 June 2024, are as follows:

Effective for annual periods beginning on or after

| Amendments to IAS 21 | Lack of Exchangeability | 1 January 2025 |
|---------------------------|--------------------------------|------------------|
| Amendments to IFRS 9 and | Classification and measurement | 1 January 2026 |
| IFRS 7 | of financial instruments | |
| IFRS 18 | Presentation and Disclosure in | 1 January 2027 |
| | Financial Statements | |
| IFRS 19 | Subsidiaries without Public | 1 January 2027 |
| | Accountability: Disclosures | |
| Amendments to IFRS 10 and | Sale or contribution of assets | To be determined |
| IAS 28 | between an investor and its | |
| | associate or joint venture | |

The Group has already commenced an assessment of the impact of these new or amended standards which are relevant to the Group's operations. These standards are not expected to have a material impact on the Group in the current or future reporting periods and on foreseeable future transactions.

4 CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

The preparation of interim financial information requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing the interim condensed consolidated financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that were applied to the annual financial statements for the year ended 31 December 2023.

5 FINANCIAL RISK MANAGEMENT AND FINANCIAL INSTRUMENTS

5.1 Financial risk factors

The Group's activities expose it to a variety of financial risks: market risk (including foreign exchange risk and cash flow and fair value interest rate risk), credit risk and liquidity risk.

The interim condensed consolidated financial information does not include all financial risk management information and disclosures as described in the annual financial information for the year ended 31 December 2023.

There have been no changes in the risk management policies since 31 December 2023.

5.2 Fair value estimation

Financial instruments carried at fair value or where fair value was disclosed can be categorized by levels of the inputs to valuation techniques used to measure fair value. The inputs are categorized into three levels within a fair value hierarchy as follows:

- Level 1: Quoted prices (unadjusted) inactive markets for identical assets or liabilities.
- Level 2: Inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (that is, as prices) or indirectly (that is, derived from prices).
- Level 3: Inputs for the asset or liability that are not based on observable market data (that is, unobservable inputs).

The following table presents the Group's financial assets measured and recognised at fair value at 30 June 2024 and 31 December 2023 on a recurring basis.

| | Level 1 <i>RMB'000</i> | Level 2 <i>RMB'000</i> | Level 3 RMB'000 | Total <i>RMB'000</i> |
|--|---------------------------|---------------------------|--------------------|----------------------|
| As at 30 June 2024 | | | | |
| Financial assets | | | | |
| Investment in a private fund | _ | _ | 35,458 | 35,458 |
| Wealth management products | | | 10,000 | 10,000 |
| - | | | 45,458 | 45,458 |
| | Level 1 | Level 2 | Level 3 | Total |
| | RMB'000 | RMB'000 | RMB'000 | RMB'000 |
| As at 31 December 2023 | | | | |
| Financial assets | | | | |
| Investment in a private fund | | | 35,414 | 35,414 |

The Group's financial assets at fair values included investment in a private fund and wealth management products, fair value of which is estimated based on unobservable inputs (level 3).

The Group did not measure any financial assets or financial liabilities at fair value on a non-recurring basis as at 30 June 2024 and 31 December 2023.

There were no transfers between levels 1, 2 and 3 for recurring fair value measurements during the six months ended 30 June 2024 and 2023.

(i) Valuation techniques used to determine fair value

Specific valuation techniques used to value financial instruments include:

- Quoted market prices or dealer quotes for similar instruments;
- Discounted cash flow model and unobservable inputs mainly including assumptions of expected future cash flows and discount rate; and
- A combination of observable and unobservable inputs, including risk-free rate, expected volatility, discount rate for lack of marketability, market multiples, etc.

There were no changes in valuation techniques during the six months ended 30 June 2024 and 2023.

(ii) Fair value measurement using significant unobservable inputs (level 3)

The following table presents the changes in level 3 instruments for the period ended 30 June 2024 and 2023.

| | Financial assets at FVPL Investment funds Unaudited | | |
|---------------------------------|---|-------------|--|
| | | | |
| | Six months en | ded 30 June | |
| | 2024 | 2023 | |
| | RMB'000 | RMB'000 | |
| Opening balance as at 1 January | 35,414 | _ | |
| Addition | _ | 36,129 | |
| Exchange difference | 44 | | |
| Closing balance as at 30 June | 35,458 | 36,129 | |
| | Financial asse | ts at FVPL | |
| | Wealth manager Unaud | | |
| | Six months en | ded 30 June | |
| | 2024 | 2023 | |
| | RMB'000 | RMB'000 | |
| Opening balance as at 1 January | _ | _ | |
| Addition | 10,000 | | |
| Closing balance as at 30 June | 10,000 | | |

5.3 Fair value of financial assets and liabilities measured at amortised cost

The carrying amounts of the Group's current financial assets, including cash and cash equivalents, restricted cash, trade and other receivables and financial liabilities, including borrowings, lease liabilities, trade and other payables approximate their fair values due to their short maturities.

6 SEGMENT INFORMATION

The Group's chief operating decision maker ("CODM") has been identified as the chief executive officer. The CODM reviews the consolidated results of the Group as a whole when making decisions about allocating resources and assessing performance of the Group. The Group mainly operates in the PRC. As at 30 June 2024 and 31 December 2023, most of non-current assets were located in the PRC. All of the Group's revenue are derived from the PRC.

Thus no segment information was presented for the six month ended 30 June 2024 and 2023.

7 REVENUE

(a) The revenue for the six months ended 30 June 2024 and 2023 are set out as follows:

| | | Unaudi | ted |
|-----------------------|--------------------|----------------|-------------|
| | Timing of | Six months end | led 30 June |
| | recognition | 2024 | 2023 |
| | | RMB'000 | RMB'000 |
| Sales of goods | | | |
| – B2B | at a point in time | 271,246 | 416,907 |
| – B2C | at a point in time | 337,666 | 477,171 |
| Provision of services | over time | 4,392 | 7,847 |
| | | 613,304 | 901,925 |

(b) Revenue by geographical markets

All the revenue of the Group was generated in the PRC during the six months ended 30 June 2024 and 2023.

(c) Information about major customers

During the six months ended 30 June 2024 and 2023, the revenue derived from external customers accounted for more than 10% of total revenue are set out below.

| | Unaudited Six months ended 30 June | |
|------------|------------------------------------|-----------------|
| | 2024 RMB'000 | 2023 RMB'000 |
| Customer A | 196,072 | 331,455 |

8 EXPENSES BY NATURE

9

10

| | Unaudited | |
|--|----------------|---------|
| | Six months end | _ |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| Cost of goods sold | 429,094 | 660,115 |
| Sales and marketing expenses | 45,794 | 77,152 |
| Warehousing and logistic expenses | 60,197 | 84,214 |
| Employee benefit expenses | 45,858 | 54,339 |
| Depreciation and amortization charges | 3,862 | 5,152 |
| Office expenses | 1,616 | 4,317 |
| Auditors' remuneration | 940 | 1,190 |
| Others | 5,363 | 8,557 |
| | 592,724 | 895,036 |
| FINANCE INCOME/(COSTS) – NET | | |
| | Unaudi | |
| | Six months end | • |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| Finance income: | | |
| Bank interest income | 5,538 | 563 |
| Finance costs: | | |
| Interest expense on borrowings | (2,697) | (5,135) |
| Interest expense on lease liabilities | _ | (255) |
| Net exchange losses on foreign currency borrowings | | (3,298) |
| | (2,697) | (8,688) |
| Finance income/(costs) – net | 2,841 | (8,125) |
| INCOME TAX (EXPENSE)/CREDIT | | |
| | Unaudi | ted |
| | Six months end | |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| Current income tax | (4,243) | (443) |
| Deferred income tax | (333) | 1,351 |
| Income tax (expense)/credit | (4,576) | 908 |
| | | |

(a) Cayman Islands

Under the current laws of Cayman Islands, the Company is not subject to tax on income or capital gain.

(b) British Virgin Islands

The Group's entities incorporated in the British Virgin Islands are not subject to tax on income or capital gains.

(c) Hong Kong

Entities incorporated in Hong Kong are subject to Hong Kong profits tax at a rate of 8.25% on assessable profits up to HKD2,000,000 and 16.5% on any part of assessable profits over HKD2,000,000 for the years presented. Provision for Hong Kong profits tax was made on the assessable profits of entities within the Group incorporated in Hong Kong.

(d) Japan corporate income tax

Entities incorporated in Japan are subject to Japan corporate income tax at an effective statutory tax rate of approximately 30%.

(e) PRC corporate income tax ("CIT")

CIT provision was made on the estimated assessable profits of entities within the Group incorporated in the PRC and was calculated in accordance with the relevant regulations of the PRC after considering the available tax benefits from refunds and allowances. The general PRC CIT rate is 25% for the six months ended 30 June 2024 and 2023.

(f) PRC withholding Tax ("WHT")

According to the New Corporate Income Tax Law ("New CIT Law"), distribution of profits earned by PRC companies since 1 January 2009 to foreign investors is subject to withholding tax of 5% or 10%, depending on if the foreign investor is considered as the beneficial owner of the dividend according to the double tax treaty (agreement) between China and the jurisdiction of incorporation of the foreign investor, upon the distribution of profits to overseas-incorporated immediate holding companies.

11 EARNINGS PER SHARE

Basic earnings per share for the six months ended 30 June 2024 and 2023 are calculated by dividing the profit attributable to owners of the Company by the weighted average number of ordinary shares outstanding during the interim periods.

For the six months ended 30 June 2024 and 2023, the Company had no dilutive potential ordinary shares and therefore diluted earnings per share is equivalent to basic earnings per share.

| | Unaudited Six months ended 30 June | |
|--|---------------------------------------|-------------|
| | 2024 | 2023 |
| Net profit attributable to owners of the Company (RMB'000) | 24,422 | 1,678 |
| Weighted average number of ordinary shares in issue | 165,894,700 | 165,894,700 |
| Basic earnings per share (expressed in RMB per share) | 0.15 | 0.01 |

12 INVENTORIES

| | Unaudited | Audited |
|-----------------|-----------|-------------|
| | 30 June | 31 December |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| Merchant goods | 310,807 | 306,502 |
| Less: provision | (17,600) | (26,932) |
| | 293,207 | 279,570 |

Movements on the Group's allowance for provision of inventories are as follows:

| | Unaudited | |
|---|--------------------------|---------|
| | Six months ended 30 June | |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| At beginning of period | 26,932 | 30,494 |
| Charge for the period – (reverse)/charge to profit or loss | (9,851) | 9,362 |
| , | ' ' ' | |
| - exchange differences | 519 | 460 |
| At end of period | 17,600 | 40,316 |

13 TRADE AND OTHER RECEIVABLES

The following amounts, determined after appropriate offsetting, are shown in the condensed consolidated balance sheets:

| | Unaudited | Audited |
|-----------------------------------|-----------|-------------|
| | 30 June | 31 December |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| Trade receivables | | |
| – Related parties | 63,569 | 67,514 |
| – Third parties | 101,947 | 119,119 |
| | 165,516 | 186,633 |
| Other receivables | | |
| – Related parties | 2,273 | 2,951 |
| - Third parties | 77,184 | 89,007 |
| | 79,457 | 91,958 |
| Less: allowance for impairment | (38,625) | (34,894) |
| Total trade and other receivables | 206,348 | 243,697 |

(a) The ageing analysis of the trade receivables based on invoice date were as follows:

(b)

Other receivables - gross

Up to 3 months

6 months to 1 year

3 to 6 months

| | Unaudited 30 June 2024 RMB'000 | Audited 31 December 2023 RMB'000 |
|--|---|---|
| Trade receivables – gross | | |
| Up to 3 months | 86,927 | 107,867 |
| 3 to 6 months | 7,382 | 4,774 |
| 6 months to 1 year | 3,839 | _ |
| Over 1 year | 67,368 | 73,992 |
| | 165,516 | 186,633 |
| The ageing analysis of other receivables based on due date were as for | llows: | |
| | Unaudited | Audited |
| | 30 June | 31 December |
| | 2024 | 2023 |
| | RMB'000 | RMB'000 |
| | | |

75,762

695

3,000

79,457

88,958

3,000

91,958

(c) Movements on the Group's allowance for impairment of trade and other receivables are as follows:

| | Unaudited Six months ended 30 June | | |
|--|------------------------------------|---------|--|
| | 2024 | | |
| | RMB'000 | RMB'000 | |
| At beginning of period | 34,894 | 12,009 | |
| Charge for the period | | | |
| charge to profit or loss | 3,756 | 4,713 | |
| exchange differences | (25) | (92) | |
| At end of period | 38,625 | 16,630 | |

The Group's allowance for impairment of trade and other receivables charged to profit or loss are as follows:

| | Unaudited Six months ended 30 June | |
|-------------------|---------------------------------------|---------|
| | 2024 | |
| | RMB'000 | RMB'000 |
| Trade receivables | 3,542 | 4,619 |
| Other receivables | 214 | 94 |
| | 3,756 | 4,713 |

14 BORROWINGS

| | | Unaudited 30 June 2024 | Audited 31 December 2023 |
|----|---|------------------------------|--------------------------------|
| | | RMB'000 | RMB'000 |
| | Secured or guaranteed | | |
| | Current | 122,000 | 181,000 |
| | Current portion of non-current | 3,579 | 4,520 |
| | Non-current | 5,664 | 8,116 |
| | | 131,243 | 193,636 |
| | Unsecured | | |
| | Current | _ | _ |
| | Current portion of non-current | 1,584 | 2,268 |
| | Non-current | 23,268 | 27,072 |
| | | 24,852 | 29,340 |
| | Total borrowings | 156,095 | 222,976 |
| 15 | TRADE AND OTHER PAYABLES | | |
| 10 | | | |
| | | Unaudited | Audited |
| | | 30 June | 31 December |
| | | 2024 | 2023 |
| | | RMB'000 | RMB'000 |
| | Trade payables | | |
| | – Related parties | 2,929 | 6,366 |
| | – Third parties | 184,471 | 131,087 |
| | | 187,400 | 137,453 |
| | | | |
| | Other payables | 10 500 | 200 |
| | Related partiesThird parties | 18,590 23,034 | 300 24,594 |
| | - Third parties | 23,034 | |
| | | 41,624 | 24,894 |
| | Accrued payroll | 10,423 | 14,232 |
| | Other taxes payables | 2,123 | 4,823 |
| | Interest payables | | 289 |
| | | 241,570 | 181,691 |
| | | , 0 | |

The ageing analysis of the trade payables based on invoice date were as follows:

| | Unaudited 30 June 2024 <i>RMB</i> '000 | Audited 31 December 2023 RMB'000 |
|---|---|---|
| Up to 3 months 3 to 6 months 6 months to 1 year | 187,239 161 219 | 33,126 104,327 |
| | 187,400 | 137,453 |

16 DIVIDENDS

In accordance with the resolution at the Board meeting dated 28 August 2024, the Board resolved an interim dividend of HKD0.25 per share to the shareholders in respect of the six months ended 30 June 2024. The interim dividend will be paid out of the share premium of the Company. The subsequently proposed dividend is not recorded as liability in the interim condensed consolidated financial statements for the six months ended 30 June 2024.

17 RELATED PARTY TRANSACTIONS

Name

(a) Name and relationship with related parties

| | - |
|----------------------------------|--|
| Mr. Wang Yong 王勇 | The controlling shareholder of the Group |
| Transcosmos Inc. ("TCI") | Shareholder of the Group |
| トランスコスモス株式會社 | |
| UNQ International (HK) Limited | Joint venture of UNQ Supply Chain |
| ("UNQ International HK") | Management Co., Ltd. ("UNQ Supply |
| 優趣匯國際香港有限公司 | Chain", an indirect wholly-owned |
| | subsidiary of the Company) |
| Shanghai Xuyi Industry Co., Ltd. | Associate of UNQ Supply Chain |
| ("Shanghai Xuyi") | |
| 上海旭一實業有限公司 | |
| Calbee E-commerce Limited | Associate of UNQ International HK |
| 卡樂比電子商務股份有限公司 | |
| Calbee (Hangzhou) Food Co., Ltd. | Subsidiary of Calbee E-commerce Limited |
| 卡樂比(杭州)食品有限公司 | |

Relationship

The English name of the related parties represents the best effort by the management of the Group in translating their Chinese names as they do not have an official English name.

The following is a summary of the significant transactions carried out between the Group and its joint venture, associate and shareholder TCI in the ordinary course of business during the six months ended 30 June 2024 and 2023, and balances arising from related party transactions as at 30 June 2024 and 31 December 2023.

(b) Transactions with related parties

| | | Unaudited Six months ended 30 June | |
|-----|---|---|---|
| | | 2024 RMB'000 | 2023 RMB'000 |
| | Sales of goods and provision of services – Shanghai Xuyi | 49 | |
| | Purchase of goods and services – TCI | 23,171 | 34,234 |
| | Guarantee provided – Shanghai Xuyi | 50,000 | 50,000 |
| | Borrowings - UNQ International HK | 18,290 | |
| (c) | Balances with related parties | | |
| | | Unaudited 30 June 2024 RMB'000 | Audited 31 December 2023 RMB'000 |
| | Trade receivables (Note 13) - Shanghai Xuyi | 63,569 | 67,514 |
| | Other receivables (Note 13) – TCI | 2,273 | 2,951 |
| | Trade payables (Note 15) – TCI | 2,929 | 6,366 |
| | Other payables (Note 15) Trade - TCI | 300 | 300 |
| | Non-trade: borrowings (Note 15) – UNQ International HK | 18,290 | _ |

MANAGEMENT DISCUSSION AND ANALYSIS

OVERVIEW

In the first half of 2024, China's economy achieved steady growth, but the consumer market still faced many risks and challenges. The consumer confidence index has fallen since the beginning of the year, and consumers have become more rational, cautious and cost-effective in their consumption decisions. At the same time, low-priced involuntary competition among e-commerce platforms has become more intense.

In the first half of 2024, the Group continued to proactively optimize its existing brand and channel structure and terminated the cooperation with some low-margin businesses, and the market share of Japanese consumer goods in China was eroded by domestic products due to external environmental factors. Accordingly, the Group's overall revenue in the first half of 2024 decreased by 32.0% as compared to the same period of last year.

In the first half of 2024, the Group successfully implemented the strategy of "Streamlining Organization, Reducing Costs and Increasing Efficiency, Enhancing Operating Quality", resulting in a substantial improvement in gross profit margin and net profit as compared to the same period of last year. In the first half of 2024, the Group's gross profit margin was 30.0%, representing an increase of 3.2 percentage points as compared to 26.8% for the same period of last year; the net profit was RMB23.7 million, representing a year-on-year increase of 981.1% as compared to the net profit of RMB2.2 million for the same period of last year, which was mainly attributable to (i) proactively improving the trading terms with brand partners; (ii) continuously reducing expenses and increasing efficiency to improve promotion efficiency and human efficiency, and improving refined operation capability; and (iii) in respect of investment and financing, actively lowering the level of borrowings while earning interest income and gains on equity transfer.

In the first half of 2024, the Group made a breakthrough in the co-incubation business in the healthcare category, with the Canadian healthcare brand entering into the Chinese market and breaking the ice. Meanwhile, the Group continued to expand businesses in channels of Douyin (抖音) and Pinduoduo (拼多多) to provide more diversified omni-channel services for its brand partners. The revenue from the businesses in Douyin and Pinduoduo for the first half of 2024 accounted for 11.1% of the overall revenue of the Group.

ANALYSIS OF KEY FINANCIAL DATA

Revenue

The Group's overall revenue in the first half of 2024 decreased by 32.0% as compared to the same period of last year, which was mainly because (i) the Group continuously consolidated and optimized existing brands and channels, terminated cooperation with some low-margin brands and channels, and reduced the scale of low-margin businesses; and (ii) the market share of some Japanese brands in China was eroded by the external environment and isolated incidents, which led to a decline in the sales volume.

Revenue by business model in absolute amount and as a percentage of total revenue

| | | Unaud | ited | |
|------------------------------|--------------------------|-------|---------|-------|
| | Six months ended 30 June | | | |
| | 2024 | | 2023 | |
| | RMB'000 | % | RMB'000 | % |
| Sales of goods | | | | |
| B2B | 271,246 | 44.3 | 416,907 | 46.2 |
| General trade | 192,969 | 31.5 | 260,684 | 28.9 |
| Cross-border e-commerce | 78,277 | 12.8 | 156,223 | 17.3 |
| B2C | 337,666 | 55.1 | 477,171 | 52.9 |
| General trade | 197,360 | 32.2 | 224,004 | 24.8 |
| Cross-border e-commerce | 140,306 | 22.9 | 253,167 | 28.1 |
| Provision of services | 4,392 | 0.6 | 7,847 | 0.9 |
| Total | 613,304 | 100.0 | 901,925 | 100.0 |

Revenue of sales of goods by product categories and provision of services in absolute amount and as a percentage of total revenue

| | Unaudited | | | | |
|-----------------------------------|--------------------------|-------|---------|-------|--|
| | Six months ended 30 June | | | | |
| | 2024 | | 2023 | | |
| | RMB'000 | % | RMB'000 | % | |
| Sales of goods | | | | | |
| Personal care products for adults | 399,409 | 65.3 | 566,775 | 62.9 | |
| Personal care products for babies | 63,236 | 10.3 | 116,733 | 12.9 | |
| Beauty products | 50,899 | 8.3 | 88,833 | 9.8 | |
| Health products | 60,816 | 9.9 | 82,906 | 9.2 | |
| Others | 34,552 | 5.6 | 38,831 | 4.3 | |
| Provision of services | 4,392 | 0.6 | 7,847 | 0.9 | |
| Total | 613,304 | 100.0 | 901,925 | 100.0 | |

Note: Others mainly include household necessities.

Sales revenue from personal care products for adults decreased by 29.5% as compared to the same period of last year, mainly due to, on the one hand, the decline of the brand power of a personal care product for adults of the Group, leading to the decrease in the sales volume, and on the other hand, the Group's reduction of the proportion of shipments to low-margin channels in a profit-oriented manner.

Sales revenue from personal care products for babies decreased by 45.8% as compared to the same period of last year, mainly due to, on the one hand, the impact of the declining birth rate and intensified competition in the overall market for baby and maternal products, and on the other hand, the reduction of the proportion of sales to low-margin channels.

Sales revenue from beauty products decreased by 42.7% as compared to the same period of last year, mainly due to, on the one hand, the termination of the Group's cooperation with the Tmall channel of a certain brand in the second half of last year, and on the other hand, the erosion in market share caused by the competition with local beauty brands.

Sales revenue from health products decreased by 26.6% as compared to the same period of last year, which was mainly affected by the incident of a certain brand, leading to the decline in the sales revenue of the Group's cross-border health medical products.

Service revenue decreased by 44.0% as compared to the same period of last year, mainly due to, on the one hand, the impact of the incident of a certain brand, leading to the decline in the service revenue of the E-commerce operation business, and on the other hand, the contraction of part of the low-margin businesses.

Gross profit and gross profit margin

The Group's overall gross profit margin for the six months ended 30 June 2024 was 30.0%, as compared with 26.8% for the same period of last year, representing an increase of 3.2 percentage points, mainly because (i) the Group increased the proportion of high-margin product sales, enhanced the promotion efficiency and improved the trading terms with brand partners; and (ii) the Group took active actions in optimizing inventory structure and enhancing turnover efficiency of goods.

Gross profit and gross profit margin by business model

| | Unaudited Six months ended 30 June | | | |
|------------------------------|---------------------------------------|------|---------|------|
| | 2024 | | 2023 | |
| | RMB'000 | % | RMB'000 | % |
| Sales of goods | | | | |
| B2B | 40,748 | 15.0 | 43,555 | 10.4 |
| General trade | 24,186 | 12.5 | 29,401 | 11.3 |
| Cross-border e-commerce | 16,562 | 21.2 | 14,154 | 9.1 |
| B2C | 139,434 | 41.3 | 190,555 | 39.9 |
| General trade | 65,014 | 32.9 | 76,976 | 34.4 |
| Cross-border e-commerce | 74,420 | 53.0 | 113,579 | 44.9 |
| Provision of services | 3,539 | 80.6 | 7,241 | 92.3 |
| Total | 183,721 | 30.0 | 241,351 | 26.8 |

Gross profit and gross profit margin in respect of sales of goods by product categories and provision of services

| | Unaudited Six months ended 30 June | | | |
|-----------------------------------|---------------------------------------|------|---------|------|
| | 2024 | | 2023 | |
| | RMB'000 | % | RMB'000 | % |
| Sales of goods | | | | |
| Personal care products for adults | 100,001 | 25.0 | 119,288 | 21.0 |
| Personal care products for babies | 20,978 | 33.2 | 30,619 | 26.2 |
| Beauty products | 17,543 | 34.5 | 32,291 | 36.4 |
| Health products | 24,710 | 40.6 | 32,269 | 38.9 |
| Others | 16,950 | 49.1 | 19,643 | 50.6 |
| Provision of services | 3,539 | 80.6 | 7,241 | 92.3 |
| Total | 183,721 | 30.0 | 241,351 | 26.8 |

Note: Others mainly include household necessities.

The gross profit margin of personal care products for adults increased by 4.0 percentage points as compared to the same period of last year, mainly due to (i) the Group's in-depth cooperation with brand partners in the first half of 2024, ranging from product to content promotion, as well as the suppliers' support from brand partners in order to strengthen the clearance of products close to expiry, which had a positive impact on the gross profit margin; and (ii) the optimization of channel operations and decrease in shipment proportion of low-margin channel.

The gross profit margin of personal care products for babies increased by 6.9 percentage points as compared to the same period of last year, mainly due to the Group's continuous optimization of channel and decrease in sales proportion of low-margin channel, resulting in the increase in overall gross profit margin.

The gross profit margin of beauty products decreased by 1.9 percentage points as compared to the same period of last year, mainly due to the Group's continuous optimization of product structure, increase in the proportion of high-margin channel, and offset by low gross profit margin on clearance of products close to expiry.

The gross profit margin of health products increased by 1.7 percentage points as compared to the same period of last year, mainly due to the Group's active optimization of product structure, increase in the proportion of high-margin product sales and effective control over product costs, resulting in improvement in overall gross profit margin.

Operating profit and earnings per share

The Group recorded an operating profit of RMB16.4 million for the six months ended 30 June 2024, as compared with RMB8.1 million for the same period of last year, which was mainly due to (i) a decrease in the promotion and advertising expenses by 40.6% due to the Group's optimization of the marketing expenses and improvement in marketing efficiency; (ii) a decrease in human resources costs by 15.6% as compared to the same period of last year, in order to continuously improve human efficiency; and (iii) in terms of investment and financing, actively lowering the level of borrowings and increasing deposit gains by the Group, resulting in the net financial gain of RMB2.8 million in the first half of 2024, as well as the gains from equity transfer of RMB9.0 million.

For the six months ended 30 June 2024, basic earnings per share of the Group was RMB0.15 as compared with RMB0.01 for the same period of last year.

LIQUIDITY AND FINANCIAL RESOURCES

During the six months ended 30 June 2024, the Group mainly used cash generated from operations and bank borrowings to meet its cash demand. As at 30 June 2024, cash and cash equivalents were RMB365.4 million. Cash and cash equivalents include monetary funds, bank deposits and other short-term highly liquid investments with original maturities of up to three months (inclusive). Most of the Group's cash and cash equivalents are presented in Renminbi, US Dollar and Japanese Yen.

The cash flows for the six months ended 30 June 2023 and the six months ended 30 June 2024 are as follows:

| | Unaudited | | |
|--|--------------------------|-----------|--|
| | Six months ended 30 June | | |
| | 2024 | 2023 | |
| | RMB'000 | RMB'000 | |
| Net cash generated from operating activities | 88,648 | 865 | |
| Net cash used in investing activities | (8,728) | (36,073) | |
| Net cash used in financing activities | (52,808) | (107,046) | |
| Net increase/(decrease) in cash and cash equivalents | 27,112 | (142,254) | |
| Opening cash and cash equivalents | 338,397 | 417,642 | |
| Effect on exchange rate difference | (96) | 633 | |
| Closing cash and cash equivalents | 365,413 | 276,021 | |

For the six months ended 30 June 2024, net cash generated from operating activities was RMB88.6 million, mainly consisted of cash from operations of RMB77.7 million, plus received income tax refund of RMB5.4 million. The Group accelerated inventory clearance in the first half of the year to release more cash flows.

Net cash used in investing activities was RMB8.7 million, mainly used to purchase wealth management products.

Net cash used in financing activities was RMB52.8 million, mainly due to the Group's active repayment of net borrowings of RMB48.6 million as a result of the Group's proactive efforts to reduce its debt ratio.

CAPITAL STRUCTURE

As at 30 June 2024, the gearing ratio of the Group was -28.3% (31 December 2023: -14.6%), which was calculated as net debt divided by total equity. Net debt is calculated as total borrowings (including interest-bearing borrowings and lease liabilities) less cash and cash equivalents, and liquid investment which are financial assets at fair value through profit or loss. The Group's gearing ratio is at a low level, total amount of borrowings is relatively low and the book maintains relatively sufficient cash.

BANK AND OTHER BORROWINGS, CHARGES ON ASSETS

The Group adopted reasonable and stable financing policies. As at 30 June 2024, the Group's total amount of borrowings was RMB156.1 million, mainly consisting of bank borrowings. Among the Group's borrowings, an equivalent of RMB122.0 million were guaranteed by the Company and its subsidiaries. As at 30 June 2024, the Group's borrowings were mainly at a fixed interest rate.

As at 30 June 2024, the Group's unutilized banking facilities amounted to RMB209.3 million.

CAPITAL EXPENDITURE AND CAPITAL COMMITMENT

During the six months ended 30 June 2024, the Group did not have any capital expenditure (RMB0.8 million for the same period of 2023). As at 30 June 2024, the Group had no material capital commitment.

FUTURE PLANS OF MAJOR INVESTMENTS AND CAPITAL ASSETS

As at 30 June 2024, the Group did not have any other plans of major investments and capital assets.

SIGNIFICANT INVESTMENTS HELD

During the six months ended 30 June 2024, the Group did not hold any significant investments in any other companies' equity interest.

MATERIAL ACQUISITION AND DISPOSAL OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES

The Group did not have material acquisition and disposal of subsidiaries, associates and joint ventures during the six months ended 30 June 2024.

EMPLOYEES AND REMUNERATION POLICY

As at 30 June 2024, the Group had a total of 259 employees, most of whom were resident in China, including Shanghai, Hangzhou and Beijing. The remuneration offered by the Group is determined with reference to the market conditions and the performance, qualifications and experience of employees. Based on the performance of the Group and employees, the Group offers competitive remuneration packages to retain employees, including salaries, discretionary bonuses and benefit plans. In addition to on-the-job training, the Group also adopts a training policy to provide employees with various internal and external trainings. During the six months ended 30 June 2024, the relationship between the Company and its employees was stable. The Group was not subject to any strikes or other labor disputes that had a significant impact on its business activities.

FOREIGN EXCHANGE RISK

During the six months ended 30 June 2024, the Group mainly operated its businesses in mainland China, with most transactions settled in Renminbi. Foreign exchange risk means the risk of loss arising out of changes in foreign exchange rates. Fluctuations in exchange rates between Renminbi and other currencies used for the Group's business operations may have an impact on its financial position and results of operations. The foreign exchange risk to which the Group is exposed mainly arises from the changes in the exchange rates of US Dollar and Japanese Yen against Renminbi.

CONTINGENT LIABILITIES

In October 2023, UNQ Supply Chain has provided Shanghai Xuyi a guarantee for a bank loan of RMB48.0 million from Industrial Bank Co. Ltd. by Shanghai Xuyi with its bank deposit of RMB50.0 million (the "Guarantee"), which covered the principal, interests, default penalties and other incidental expenses payable of the bank loan. Shanghai Xuyi and Ms. LI Min, the controlling shareholder of Shanghai Xuyi, entered into counter-guarantee agreements with UNQ Supply Chain respectively, to provide counter-guarantee for UNQ Supply Chain's liability in relation to the Guarantee. The Group adopted a multi-scenario discounted cash flow approach under the 3-stage model when evaluating the expected credit losses of the financial guarantees for the six months ended 30 June 2024. Several key assumptions were adopted for different scenarios, including the cancelation or settlement of the financial guarantees and the related probabilities. Based on the above assessment, the Group made a provision for loss allowance on the Guarantee of RMB6.4 million for the six months ended 30 June 2024. The Board expected that it would not materially and adversely affect the financial condition of the Group. Please refer to the announcement of the Company dated 17 October 2023 for further details on the Guarantee.

Save as disclosed above, during the six months ended 30 June 2024, the Group did not have any other material contingent liabilities.

SUBSEQUENT EVENTS

After 30 June 2024 and up to the date of the announcement, the Group did not have material subsequent events.

NO MATERIAL CHANGE

Since the publication of the latest annual report for the year ended 31 December 2023, there have been no material changes to the Company's business.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 30 June 2024, neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities (including sale of treasury share, if any).

OUTLOOK

In the second half of 2024, in the face of the external consumer environment, which remains fraught with various uncertainties, the Group will implement the following operating strategies:

- 1. We will continuously promote the incubation of self-owned brand and co-creation brand in health-care food, skincare and other sectors, and expand the brand influence and sales of products;
- 2. We will continue to increase the investment in Douyin platform, create excellent content to leverage streaming conversion, drive crowd growth and increase consumers' loyalty; and

3. We will stabilize the existing businesses and revenue, continue to improve the Group's profitability through refined operation, reductions in costs, improvement of efficiency and optimization of asset structure.

CORPORATE GOVERNANCE CODE

The Group is committed to maintaining high standards of corporate governance to safeguard the interests of the shareholders and to enhance corporate value and accountability. The Company has adopted the Corporate Governance Code (the "CG Code") as set out in Appendix C1 to the Rules Governing the Listing of Securities (the "Listing Rules") on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") as its own code of corporate governance. During the six months ended 30 June 2024, save as disclosed as follows, the Company has complied with all applicable code provisions as set out in the CG Code. The Company will continue to review and monitor its corporate governance practices to ensure the compliance with the CG Code.

Under code provision C.2.1 of the CG Code, the roles of chairman of the board and chief executive officer should be separate and performed by different individuals.

The roles of chairman of the Board and chief executive officer of the Company are currently performed by Mr. WANG Yong. In view of Mr. WANG Yong's substantial contribution to the Group since its establishment and his extensive experience, the Group considers that having Mr. WANG Yong acting as both the chairman of the Board and chief executive officer of the Company will provide strong and consistent leadership to the Group and facilitate the efficient execution of business strategies of the Group. The Group considers it appropriate and beneficial to the Group's business development and prospects that Mr. WANG Yong acts as both the chairman of the Board and chief executive officer of the Company, and therefore currently does not propose to separate the functions of chairman of the Board and chief executive officer of the Company.

While this would constitute a deviation from code provision C.2.1 of the CG Code, the Board believes that this structure will not impair the balance of power and authority between the Board and the management of the Company, given that: (i) there are sufficient checks and balances in the Board, as a decision to be made by the Board requires approval by at least a majority of the Directors, and the Board comprises three executive Directors, one nonexecutive Director and three independent non-executive Directors, which is in compliance with the requirement under the Listing Rules; (ii) Mr. WANG Yong and the other Directors are aware of and undertake to fulfill their fiduciary duties as Directors, which require, among other things, that he acts for the benefit and in the best interests of the Company and will make decisions for the Group accordingly; and (iii) the balance of power and authority is ensured by the Board which comprises experienced and high caliber individuals who meet regularly to discuss issues affecting the operations of the Company. Moreover, the overall strategic and other key business, financial, and operational policies of the Group are made collectively after thorough discussion at both Board and senior management. The Board will continue to review the effectiveness of the corporate governance structure of the Group in order to assess whether separation of the roles of chairman of the Board and chief executive officer of the Company is necessary.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by the Directors of the Listed Issuers (the "Model Code") as set out in Appendix C3 to the Listing Rules as its code of conduct regarding Directors' securities transactions. Having made specific enquiry to all Directors, each of the Directors confirmed that he/she has complied with the required standards set out in the Model Code during the six months ended 30 June 2024. No incident of non-compliance of the Model Code by the employees who are likely to be in possession of inside information of the Company was noted by the Company.

INTERIM DIVIDEND

The Board declared the distribution of an interim dividend of HK\$0.25 per share for the six months ended 30 June 2024 (for the six months ended 30 June 2023: HK\$0.12) to the shareholders of the Company whose names appear on the register of members of the Company on Monday, 16 September 2024, amounting to approximately HK\$41.5 million out of the share premium account of the Company. The above-mentioned interim dividend is expected to be paid on Thursday, 26 September 2024.

CLOSURE OF REGISTER OF MEMBERS

In order to determine the identity of members who are eligible for receiving the interim dividend, the register of members of the Company will be closed from Thursday, 12 September 2024 to Monday, 16 September 2024, both days inclusive, during which no transfer of shares will be registered. In order to be eligible for receiving the interim dividend, all completed transfer documents accompanied by the relevant share certificates must be lodged for registration with the Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong not later than 4:30 p.m. on Wednesday, 11 September 2024.

AUDIT COMMITTEE

The Board has established the audit committee (the "Audit Committee"), which comprises three independent non-executive Directors, namely Mr. NG Kam Wah Webster, Mr. WEI Hang and Ms. XIN Honghua. Mr. NG Kam Wah Webster is the chairman of the Audit Committee. The primary duties of the Audit Committee are to review the Company's financial information and oversee the Company's financial reporting system, risk management and internal control systems.

The interim financial information of the Group is unaudited and has not been reviewed by the auditors. The Audit Committee has jointly reviewed with the Board the unaudited condensed interim results of the Group for the six months ended 30 June 2024.

USE OF PROCEEDS FROM LISTING

The Company was listed on the Main Board of the Stock Exchange on 12 July 2021 (the "Listing Date") with total net proceeds from the listing of approximately HK\$320 million after deducting underwriting fees, commissions and estimated expenses.

The proceeds from listing are and will continuously be used in accordance with the plans as disclosed in the section headed "Future Plans and Use of Proceeds" of the prospectus of the Company dated 28 June 2021 (the "**Prospectus**"), namely:

| Item | Approximate percentage of total amount (%) | Amount of net proceeds allocated upon listing (HK\$ million) | Unutilised amount as at 31 December 2023 (HK\$ million) | Utilised amount during the six months ended 30 June 2024 (HK\$ million) | Utilised amount as at 30 June 2024 (HK\$ million) | Unutilised amount as at 30 June 2024 (HK\$ million) | Expected timeline for balance of net proceeds |
|---|--|--|---|--|---|---|---|
| For investing in social media marketing and advertising, growing proprietary brands, diversifying brand portfolios and strengthening supply chain management | 54.3% | 174 | 46 | 19 | 147 | 27 | By 31 December 2024 |
| For diversifying our brand and product offerings for health products, in particular OTC drugs | 15.7% | 50 | 0 | 0 | 50 | 0 | Not applicable |
| For enhancing our technology systems and data analytics capabilities | 7.0% | 22 | 7 | 2 | 17 | 5 | By 31 December 2024 |
| For pursuing strategic investments in technology companies and O2O service providers | 13.0% | 42 | 42 | 0 | 0 | 42 | By 31 December 2024 |
| For working capital and general corporate uses | 10.0% | 32 | 0 | | 32 | 0 | Not applicable |
| Total | 100% | 320 | 95 | 21 | 246 | 74 | |

Save as disclosed above, since the Listing Date, the Group has not utilised any other portion of the net proceeds and will gradually utilise the remaining net proceeds in accordance with the intended purposes as stated in the Prospectus and are expected to be fully utilised by 31 December 2024. The expected timeline is based on the best estimation of future market conditions and business operations made by the Company currently, and remains subject to change based on future development of market conditions and actual business needs.

PUBLICATION OF INTERIM RESULTS AND 2024 INTERIM REPORT

The interim results announcement is published on the websites of the Stock Exchange (www.hkexnews.hk) and the Company (www.youquhui.com) and the interim report of the Company for the six months ended 30 June 2024 will be dispatched to the shareholders of the Company and published on the above websites in due course.

By order of the Board
UNQ HOLDINGS LIMITED
WANG Yong
Chairman

Hong Kong, 28 August 2024

As at the date of this announcement, the executive Directors are Mr. WANG Yong, Mr. SHEN Yu and Ms. CHEN Weiwei; the non-executive Director is Mr. NAKAYAMA Kokkei; and the independent non-executive Directors are Mr. NG Kam Wah Webster, Mr. WEI Hang and Ms. XIN Honghua.